



YOUR FRIENDLY  
FORWARD THINKING  
ACCOUNTANTS

## ABOUT US

Francesca Tricarico (pictured left) and Charlotte Wilson (pictured right), set up Future Cloud Accounting in April 2019.

They want businesses to be more productive by taking advantage of the best cloud accounting solutions available.

Future Cloud are experts in helping businesses navigate their numbers. And they do it by extending a friendly hand, guiding business owners towards growth, a vision and success.

## OUR COMMITMENT TO THE LOCAL COMMUNITY

We work with businesses across the UK. That doesn't stop us from believing in, and contributing to, the power of local business.

We believe that a vibrant local community helps to create opportunities for current and future generations and we're keen to support that wherever we can.

Continue reading about our work with Newark Academy and what we've been doing to introduce Year 10 students to the world of work and accounting.



# OUR ADVICE TO STUDENTS

## Stay connected

Social media is powerful. It can help you quickly build relationships with people and businesses.

Engage with those companies you'd like to work for. Read their news. Study how they communicate with their customers. Learn from them. Then use that knowledge when you start your career.

## Be yourself

This one's important. Always show up as yourself. Authenticity gets you further in business and life. If you feel that a potential employer doesn't have a culture that accepts you for you, then maybe that company isn't the right fit. You have choices.

## Volunteer

If you want something, you have to commit to achieving it fully. Sometimes that means giving your time before you get anything in return. Think about approaching businesses you'd love to work for and ask if they have any volunteering opportunities. It might lead to paid work, and if it doesn't, it will still look impressive on your CV.

## More than just numbers

Think being an accountant is a bit boring? It's not all stiff suits and crunching numbers. It's about relationship building and smart thinking. It's about clever technology and being business savvy.

# WORKING WITH NEWARK ACADEMY

Francesca has worked closely with Newark Academy to help them facilitate a couple of events.

For the first event, she encouraged local businesses to join her in carrying out mock interviews. The interviews aimed to equip students with the skills they'll need for forging their career paths.

Francesca has also been a Dragon at an event where students were asked to create a new app and then present their ideas on how to take it to market in a Dragon's Den style pitch.

Francesca says, "the event was an opportunity to get local businesses talking to the future generation of employees and business owners. I enjoyed sharing my ideas with the students and supporting their ideas."

Ali Brown, Student Experience Co-Ordinator & CEIAG (Careers Leader) at Newark Academy, says, "I often reach out to the team at Future Cloud for ideas and contacts. It's a bit of a partnership really because they always send useful contacts and information our way too. They're a valuable asset to the school."

